

# APCMagic

*Midlands Based, Specialist Magician (MMC)*

*- 2019/2020 BROCHURE*

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# Who is Adam Cooper?

*Midlands Based, Specialist Magician (MMC)*



Adam Cooper is a Professional Magician, based in the West Midlands. Adam has over 10 years of performance experience, in all kinds of environments. These days he specialises in Weddings and Corporate Magic, as well as creating magic for other magicians. A member of both the world renowned Magic Circle and The Wolverhampton Circle of Magicians. Adam is the right choice for any event.

**"Absolutely magical!! Booked Adam for our wedding and he didn't fail to disappoint. I'm still trying to work out what happened. I wouldn't hesitate to recommend Adam for any event. All the guests were raving about him and the tricks Adam performed. Thank you for making our day truly magical!"**

*Joanne Haldron (Bride)*

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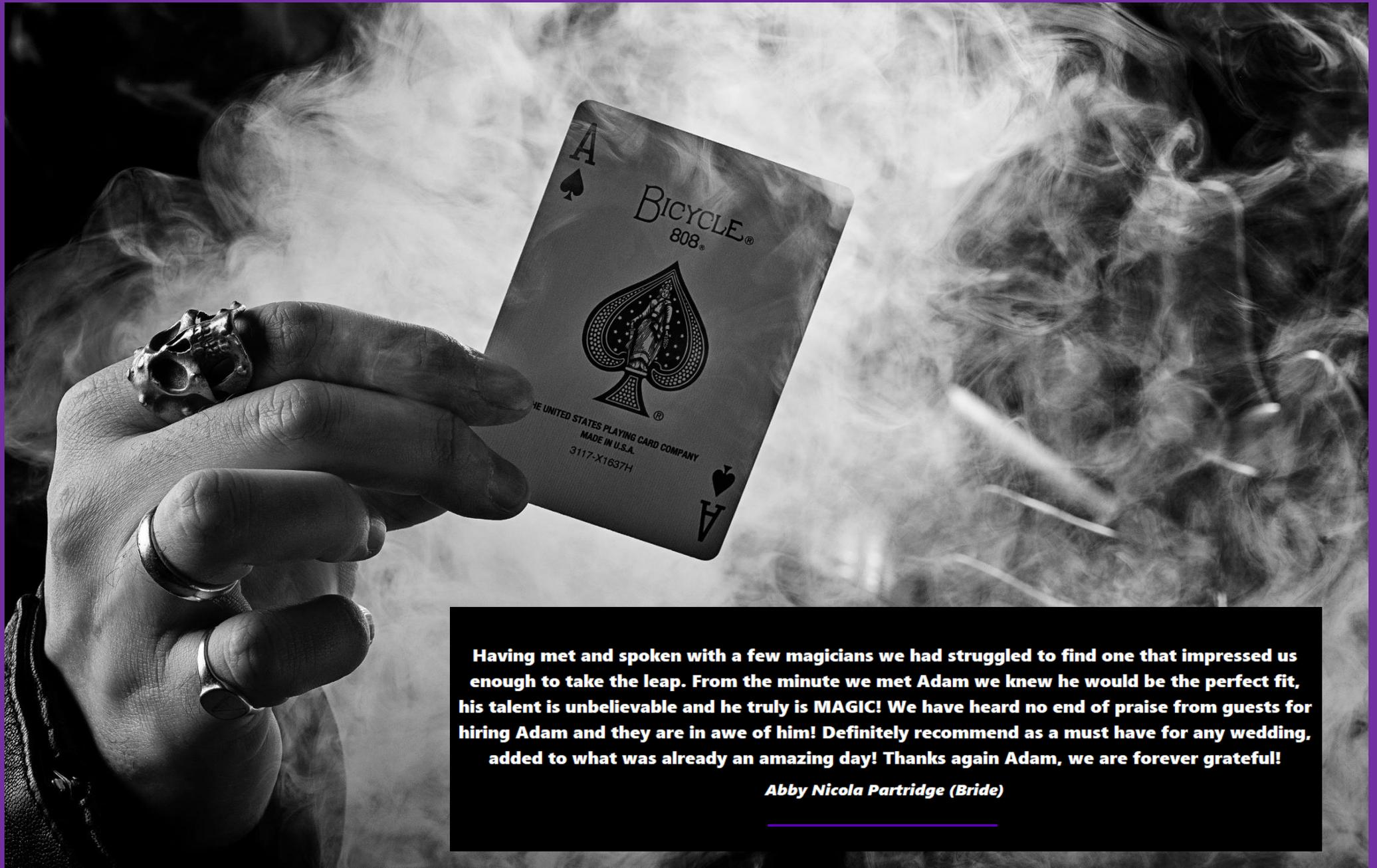
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**Having met and spoken with a few magicians we had struggled to find one that impressed us enough to take the leap. From the minute we met Adam we knew he would be the perfect fit, his talent is unbelievable and he truly is MAGIC! We have heard no end of praise from guests for hiring Adam and they are in awe of him! Definitely recommend as a must have for any wedding, added to what was already an amazing day! Thanks again Adam, we are forever grateful!**

***Abby Nicola Partridge (Bride)***

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## - WEDDING MAGIC -

### *Helping your day shine even brighter*

*On your wedding day, timing is everything. You wake up excited, if you've even managed to sleep the night before, and straight away you begin preparations for the big day. There is hair, make-up and the dress. There are drinks to calm nerves and all the while people are trying to make sure you both eat something. Once you're ready, there may be a car ride to a church before you move on to your reception venue, maybe everything is being done in one place. You have your ceremony and as soon as you've said I do and been handed a drink to toast, there are pictures to be taken and posed for. The drinks reception begins and everyone has a few drinks and nibbles. An hour or two go by and now you are all starving so it's onto the speeches and Wedding Breakfast, all this before you have a chance to finish one of the many drinks you've been handed or just relax. For the bride and groom the day is truly a non-stop affair. For the guests however, there are two potential "dead spots" during the day. This is where Adam can help, on the next two pages I've broken down the moments which I feel best benefit from a little magic.*



**Equity**



### **Why Hire Adam?**

*Hiring Adam to be your wedding magician can help to make your big day one which is even more memorable. Adam's aim is not to fool, but to entertain, not steal the spotlight, but to help your wedding shine even brighter. The magic is close-up and intimate. No cameras or "trick photography" but an experience you and your guests are involved in from the very start.*

*If you feel your wedding may benefit from a little magic then please, get in touch today.*



## - WEDDING MAGIC -

### **Post Ceremony / Drinks Reception**

*The ceremony is over, and the photos begin. You start with a few group shots before the photographer calls for close family, after a few shots more the two of you are whisked away to grab those perfect romantic pictures. It's at this point that the bar fills up with friends from either side. People who don't necessarily know each other, all stood around trying to start up conversation while nursing a glass of their favourite tippie. To add to this, your guests have just been sat for 30 - 40 minutes in complete silence and they could be emotional. They are now expected to jump straight into party mode and it can often be difficult. Magic is a great way to break the ice, it's a way to get people talking and interacting. It's a great way to create an atmosphere and get people to raise the volume, let Adam help to get the party started. Close up Magic really is perfect for keeping your guests entertained during drinks receptions.*





## - WEDDING MAGIC -

### **Post Speeches / Early Evening**

*You've all been fed and the speeches are over. Up until now, every moment of your Wedding was planned to the minute. This is the first part of the day, where there is a gap in your schedule. Often a lot of venues take this "chill time" to do a room turn around, and guests take time to prop up the bar or nip off to their rooms to change. There is usually an hour before your evening guests arrive, they trickle in, say their hellos and grab a drink. An hour later you cut your cake and have your first dance as a married couple. Then it's time for some more food and a dance.*

*This 2 hour "gap" between the day and evening celebrations is the perfect time for close up magic! It's a great way to keep everyone engaged and laughing. It stops people from disappearing to their rooms and makes this time less about waiting for the evening to start, and more about carrying on the party.*



## - WEDDING MAGIC -

### *Time With You*

*Your Wedding day is going to be one of the busiest days of your life. There is so much to do, and so many people who will want to steal a moment of your time. It's quite possible that you may not get the chance to see me perform for your guests. Even though I guarantee you will hear them and they will tell you about it, I don't think this is enough. That's why I always make sure that I spend at least 10 to 15 minutes with the two of you and with this being your special day, the magic you see should reflect this. During this time, the tricks which I perform for you, are just for you. Others are welcome to watch but no one else will have seen these pieces performed on that day, they are especially for the married couple.*

**"Adam made our day. Adults and kids alike loved the Close Up and Magic Show. Very professional and superbly entertaining. We would not hesitate to recommend for a Wedding or any other event!"**

***Tim and Amanda Pepper (Bride and Groom)***





## - **UP CLOSE AND PERSONAL** -

### *More than just a Magic Show*

Adam is also able to offer his unique brand of Close-up Magic to small seated audiences. Over the last year, he has been performing his parlour show, "Up Close and Personal" at local venues, to sell out crowds. The setting for the show is intimate, with seating limited to between 20 and 30 people. This is to make sure that you get the best experience from start to finish. The event runs for a total of 1.5 hours with a 15 minute intermission. Each half contains of a variety of Magic and tells the story of Adams journey in Magic as he shares with you, some of his favourite pieces of magic.

### *Private Bookings*

The best part is, you don't have to wait for the show to come to you, "Up Close and Personal" can be booked for a private performance for 5 to 30 people. If you would like to enquire about upcoming shows, or if you would like to book your own performance of "Up Close and Personal", then please get in touch today.

# UP CLOSE AND PERSONAL

AN INTIMATE EVENING OF CLOSE UP-MAGIC AND MYSTERY



**16+**  
TM



## - **ROCK MAGICIAN** -

*Want something a little different?*

*The first time you meet Adam, you'll notice is he's more "Rock Magician" than the norm. The Big beard, bald head, tattoos and piercings make him stand out from the rest. This plus a love of all things dark and spooky, make him the perfect choice for any alternative event.*

*This combined with his experience working in night clubs, he's anything but your run of the mill performer. He's not what some people tend to think of when they hear the word Magician. While he does perform a lot of sleight of hand based magic, he is also able to cater to a more bizarre style. Which is perfect for Rock or Alternative themed events, be it a Wedding or a Ticketed Occasion.*



**Equity**





### Corporate Events

Hiring Adam to entertain guests at your next corporate event can help to make it one which is even more memorable.

Adam's aim is not to fool, but to entertain, not steal the spotlight, but to help your company shine even brighter. The magic is close-up and intimate. No cameras or "trick photography" but an experience you and your guests are involved in from the very start.

If you feel your next big event may benefit from a little magic then please, get in touch today.



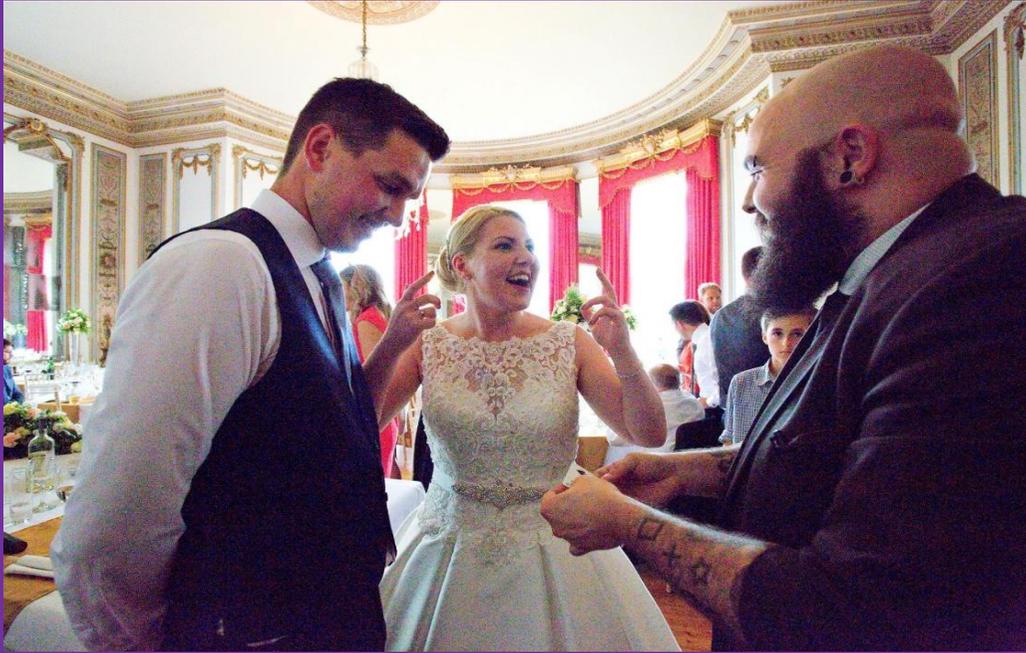
## - CORPORATE MAGIC -

### Trade Shows

Could your next trade show benefit from an experienced corporate magician? Anyone with experience in trade shows knows that it is essential to;

- \* **Make your Booth Approachable** – It's my job to approach people or draw a crowd, to make them feel comfortable enough to spend some time with me. I can guarantee that I will attract people to your exhibit. Not only that but I can make sure that by the time I pass them on to your hosts they are smiling, happy and more open to your pitch.
- \* **Choose the right Hosts** – Think of me as another host, I'm the starter and you are the main course. Imagine how many people get missed because hosts are busy with a possible client. I'm there to keep those people engaged, to make sure they don't walk away before you've had a chance to sell your business.
- \* **Promotional products and gift giveaways** – I can build your giveaways into performance and build tricks around them. After all you're more likely to keep that free pen when you've seen the impossible done with it.
- \* **Get maximum exposure** – I can help create high volumes of people and help get your business noticed





## **- WHAT OTHERS SAY -**

*The proof of a good supplier, is how many local venues recommend them. Adam is currently the recommended Magician at the following Wedding venues;*

- \* The Moat House, Acton Trussell*
- \* The Chase Golf Club, Cannock*
- \* Brocton Hall Golf Club, Brocton*
- \* The Barns Hotel, Cannock*
- \* The Oak Farm Hotel, Cannock*
- \* Burntwood Rugby Club, Burntwood*

**Outstanding entertainer! Can't recommend Adam Cooper Magic highly enough! When we booked our wedding, a magician wasn't part of the plan! After seeing Adam perform at a local wedding fayre, we couldn't resist and booked him!**

**On the day itself, Adam was great. His interaction with the guests was incredible and he left them stunned, perplexed and craving more! His style was perfect for an occasion like this and coupled with his ability he really hit the mark.**

**Looking back we're so glad we booked Adam and would urge anyone considering so to do the same! Worth every penny!**

**Steve Law (Groom)**

**Adam was absolutely amazing at our Wedding!!! Every one of our guests made a special effort to say how awesome he was and ask where we found him!! Thank you so much Adam!!!**

**Fiona Lawton (Bride)**

**Wow! Adam, you are amazing! From the moment we saw you at a local wedding fayre we knew you were good! Thanks for being at our wedding reception and being amazing! So many of our guests commented how brilliant you were and it was just the interlude we wanted between the wedding breakfast and the evening. We would definitely recommend Adam Cooper to anyone looking for that little something special. Top chap and hope to see you again, you are so talented!**

**Warren Dix (Groom)**

**Adam is amazing!!! Not only is he an amazing magician, he's a really nice, down to earth person. Our guests were raving about him. Thank you Adam Cooper Magic for adding that little extra to our special day!**

**Anna Finikin (Bride)**



## **- FULLY INSURED -**

**ALWAYS** choose a fully insured performer

*As a member of Equity, Adam holds full Public Liability Insurance.  
The details of which are as follows;*

*Equity Membership Number - 00448008*

*Insurer - Hiscox Insurance Company Ltd.*

*Policy Number - 1937165*

*Limit of Indemnity - £10,000,000*

### **Why does this matter?**

*A good magician needs to interact closely with your guests, and the strongest magic often involves a borrowed item, lets say some money or even a ring. There may be candles on the table or a glass of red wine a little too close to the edge. You can see how accidents could happen. However, when a performer is fully insured, there is no need to worry, should something go wrong*

  
**Equity**

**Copy of insurance cert available on request**





### **PRICE GUIDE 2019/2020**



#### **Weddings (The Experience Package)**

- 2 Hrs of close up magic, during either drinks reception (Post Ceremony) or Early Evening
  - Includes priority status - Guarantees your choice of time, which you are able to change up to 48hrs before the date
  - Includes 1 hours grace period. Should you be running a little late, you're still guaranteed 2 hours of magic.
- The Price for the above package is £500.00**

#### **Up Close and Personal - Show**

**Private bookings of the show start from £350.00, based on location and supply / requirement of sound & lighting**

#### **Corporate**

**For Corporate enquiries please call 07854 977161 as all corporate bookings priced as per requirement**

